

STRATEGIC OVERVIEW

2026

People-to-Planet:
Community-led
conservation
across Africa



WE PARTNER WITH
COMMUNITIES TO
PROTECT & RESTORE
THE NATURAL WORLD

MISSION

IMPACT

8M

Acres committed to protection
& restoration (3.2M ha)

4

Operational countries

92.4%

Funds directed to operations

247

Active staff on projects

262%

Increase in acreage
mandated to protect since 2024

15

15/17 UN Sustainable
Development Goals (SDGs)

IMPACT



2026

ABUNDANT VILLAGE

Abundant Village is focused on the long-term protection of more than **8 million acres** of some of the most important ecosystems in Africa. Four times the size of Yellowstone National Park.

We work in places under **real pressure** and at genuine risk of being lost, alongside the communities who live there, to secure **solutions that last**.

These ecosystems are critical to **biodiversity, climate stability, water systems, and food security**. Home to communities whose futures are inseparable from the health of the natural world around them.

Nature does not operate in fragments. What happens locally shapes outcomes far beyond any single place.

Large-scale and long-term thinking. This is what nature and humanity demand.



PORTFOLIO



FOUR KEY ECOSYSTEMS | ONE CONNECTED MISSION
8 MILLION ACRES



Botswana

Kgalagadi Transfrontier Landscape
19,100 km² | 4.7M ac

Large-scale anti-poaching,
community scouts, landscape
transition from extractive use to
conservation-led protection



South Africa

Greater Kruger Landscape
9,000 km² | 2.2M ac

Community empowerment,
women and youth leadership,
ecological buffers, social
infrastructure



Tanzania

Zanzibar Archipelago
2,461 km² | 608k ac

Marine protection, mangrove
and coral restoration, locally
managed marine areas,
regenerative livelihoods



Zimbabwe

Chizarira National Park, Zambezi Valley
2,000 km² | 494k ac

Landscape recovery, ranger
operations, infrastructure
restoration, community-linked
conservation



Abundant Village



WHY

THE URGENCY HAS NEVER BEEN GREATER

The world's most critical ecosystems are under **unprecedented pressure**. Biodiversity loss, climate instability, habitat degradation, and increasing pressure on the communities who depend on them. Yet some of the greatest opportunities for recovery still exist.

Across Africa, large, connected land and seascapes remain intact enough to be protected and restored at scale. **The decisions made in this decade** will shape biodiversity, water security, climate resilience, and livelihoods for generations to come.

We see this pressure firsthand, in communities where opportunities are shrinking and in ecosystems that are being pushed to their limits.

This is a defining moment to invest in community-led conservation models that are built to endure.

The collective efforts of a holistic approach to ecosystem restoration and management are significantly more effective than efforts in isolation.

To have impact at scale, all the parts of the equation must **work in harmony**.

"When it's all said and done, I just want to know I helped play a part in protecting as much of the natural world as possible."

OUR PEOPLE-TO-PLANET MODEL

COMMUNITY-LED, TO PROTECT & RESTORE ECOSYSTEMS

BEFORE LAUNCH

- ❖ Every project starts with the right foundations: legal mandate, genuine community support, trusted local partners, and a long-term funding plan.
- ❖ We only enter an ecosystem when the conditions for lasting impact are in place.



THE WORK

- ❖ Rangers on the ground, communities employed, ecosystems actively managed.
- ❖ We link conservation directly to livelihoods, healthcare, education, clean water, food security and economic opportunity.
- ❖ Protecting nature only holds when the people living inside it have a real stake in doing so.



THE OUTCOME

- ❖ Wildlife populations grow.
- ❖ Poaching and deforestation decline.
- ❖ Communities become more resilient, less dependent on aid, and more connected to the natural systems around them.
- ❖ The model replicates. People and nature thrive together.

ZIMBABWE

CHIZARIRA NATIONAL PARK: AFRICA'S GREAT WILDERNESS

Chizarira is one of Zimbabwe's last great wilderness strongholds, stretching across the dramatic Zambezi escarpment where rugged valleys and vast miombo woodlands create one of the country's most stunning landscapes.

After years of under-resourcing and limited management, this epic park has entered a long-term recovery phase, focused on restoring ecological integrity and rebuilding local presence.

This work is proving that large-scale protected area recovery is possible, while creating meaningful employment and restoring pride and ownership in a landscape left behind for decades.

2,000 km² | 494,000 acres

Of critical wilderness in the mighty Zambezi Valley

20-year

Government mandate

Integrated model

Linking conservation with healthcare, education, water, jobs, solar & women's empowerment

347 patrols, 1,528 snares removed, 40 arrests

In the past year

110 existing staff

103 new jobs to be created by 2028

Long-term vision:

Restore Chizarira and expand into Chirisa Safari Area (1,400 km²)

2026 Budget | USD \$2.4M





SOUTH AFRICA

GREATER KRUGER: WHERE PEOPLE & WILDLIFE FUTURES CONVERGE

The Greater Kruger landscape sits alongside one of Africa's most globally significant ecosystems, where the future of conservation is deeply tied to the strength of the communities living along its eastern boundary. Here, the challenge is not only protecting wildlife, but creating real pathways for young people and families through education, leadership, and livelihoods linked to conservation.

Our work focuses on people as the foundation of long-term conservation, investing in youth leadership, women's empowerment, and resilient livelihoods that help secure the future of this iconic ecosystem.

9,000 km² | 2,224,000 acres

Of critical wilderness and community-linked buffer landscape

Community partnership model

Built around social infrastructure, employment, and stewardship

180+ surrounding communities

Along the eastern boundary of Greater Kruger

60%+ youth unemployment

Highlighting the need for conservation-linked economic pathways

2 million+ visitors annually

One of Africa's most important tourism and biodiversity economies

2026 Budget | USD \$476k

TANZANIA

ZANZIBAR ARCHIPELAGO: RESTORING OCEAN ECOSYSTEMS THROUGH COMMUNITY-LED BLUE ENTERPRISE

The Zanzibar Archipelago is one of East Africa's most important coastal seascapes, where coral reefs, seagrass beds, and mangrove forests sustain biodiversity, fisheries, tourism, and daily community life. Unlike our terrestrial landscapes, this work is centred on ocean recovery and the direct connection between healthy marine ecosystems and household resilience.

Through the Marine ReGen Program, we are helping drive a regenerative model that links marine restoration with women-led enterprise, creating livelihoods that directly support ocean recovery and strengthen coastal communities.

100% Women & Women-led

All seaweed farmers involved in the program are women and women-led

400 Hectares

Of mangrove ecosystems under management.

25 Hectares

Of seagrass beds protected

1,250+ Community Members

To be trained in coastal conservation

75 Hectares

Of coral reef to be protected through community-led marine stewardship.

130+ Permanent Jobs

To be created for women and youth across coastal communities.

2026 Budget | USD \$1.09M





BOTSWANA

KGALAGADI LANDSCAPE: REIMAGINING AFRICA'S LARGEST TROPHY HUNTING AREA

The Kgalagadi landscape is one of southern Africa's most vast and iconic dryland ecosystems, defined by red dunes, open grasslands, and globally significant populations of lions, wild dogs, and migratory herbivores. As a critical buffer to Kgalagadi Transfrontier Park, this is a landscape where protecting ecological connectivity is central to long-term conservation.

In partnership with Kalahari Research and Conservation, our work is helping transition land from extractive hunting toward long-term, community-led protection, creating jobs while securing one of Africa's most important dryland ecosystems.

19,100 km² | 4,900,000 acres

Across KD1, KD2, KD12 and KD15 under active protection and management

Most biodiverse area

KD2 & KD1 are the most biodiverse reserves in Botswana

Alternative model to trophy hunting

Collectively, KD1 & KD2 was once the largest trophy hunting reserve on the continent

353 patrols | 96 arrests

Results from extended patrols in 2025

58+M tonnes CO₂

Projected sequestration over a 20-year project cycle

85 staff

Community scouts, trackers, field teams, and village-based employment across the landscape

2026 Budget | USD \$809k

OUR FOUNDATIONAL PRINCIPLES

COMMITMENT TO THESE KEEPS OUR MISSION ON TRACK

1. PROTECT NATURE AT SCALE

Local action only matters if it adds up to something. We work at the scale nature requires, where what happens on the ground drives real outcomes for biodiversity, climate, and ecological health globally.

2. TRANSPARENCY & PROOF

We continue to improve how we validate our work through rigorous evaluation while achieving the highest standards possible for independent charity assessment and accountability.

3. PEOPLE & PLANET

Conservation works when the people living inside these ecosystems have a genuine stake in protecting them. We help build solutions where community strength and nature's recovery are the same thing.



LEADERSHIP & DELIVERY

BUILT ON PROVEN FIELD EXPERIENCE

LEADERSHIP

Briana Evigan | CEO & Co-Founder

Damien Mander | Executive Director

Stuart Newton | Treasurer & Co-Founder

Paul Reder | Board Secretary & Dir. Asia

Albertus Louw | Global Impact Director



Abundant Village is overseen by a purpose-driven team with deep experience in large-scale conservation, philanthropy, operational delivery, and community-based systems.

ADVISORY BOARD

Brent Stirton
Senior Photographer, Nat Geo

Lisa Goosen
CEO | Tintswalo Collection

Prof. Edson Gandiwa
Director General | Zimbabwe Parks

Martin Lund
Executive VP | Cisco

Elaine French
U.S. Ambassador (Former): Zimbabwe

Moby
Musician, Environmental & Animal Advocate

Gene Baur
President | Farm Sanctuary

Dr. Peter Lindsey, PhD
Program Director | WCN

Ian Redmond, OBE
Chair, Ape Alliance
Ambassador, Born Free

Peter Knights, OBE
Founder, WildAid;
CEO Wild Africa

Dr. James Loomis, MD
Director, Barnard Medical Center

Dr. Wes Sechrest, PhD
CEO Re:wild

Kurt Steiner
CEO | Wildcat Foundation

Rosemary Resor

This collective experience is matched with trusted local partners across every landscape.

THE PEOPLE BEHIND THE MISSION

EXPERIENCE, CONVICTION, AND **DECADES** ON THE GROUND

BRIANA EVIGAN CEO & CO-FOUNDER

Briana built Abundant Village around a simple conviction: lasting conservation begins with people.

Under her leadership the organisation has grown into a credible force across four African countries, managing over 8 million acres of critical ecosystem.

She champions locally rooted leadership, particularly women, youth, and Indigenous communities, as the foundation for protecting the world's most important wild places.

She is also the storyteller behind the mission, using film and narrative to bring these landscapes and the people inside them into global consciousness.



DAMIEN MANDER EXECUTIVE DIRECTOR

Former Australian Special Operations veteran. In 2009 he walked away from his former life, liquidated his savings, and founded what became Akashinga, one of the world's most recognised community-led conservation models.

Featured in James Cameron's documentaries, three times on 60 Minutes, and a resident speaker for National Geographic Live. Jane Goodall recognised him as someone she was staunchly committed to supporting. He has spent 16 years building conservation models that work because communities lead them.

Alongside Briana his wife, they are helping build a conservation movement across Africa.



ENDURING COMMITMENT

DIRECTLY ALIGNED WITH THE
WORLD'S LEADING CONSERVATION
AND DEVELOPMENT **FRAMEWORKS**

Our 'People-to-Planet' model contributes measurable impact across 15 UN Sustainable Development Goals, while advancing the 30×30 Global Biodiversity Framework, the Paris Agreement, the UN Decade on Ecosystem Restoration, and Agenda 2063.

Across land and seascapes, our work supports ecosystem restoration, climate resilience, women's empowerment, Indigenous and community leadership, and long-term biodiversity protection, positioning our landscapes to attract and deploy large-scale global conservation finance.



TOGETHER, PROGRESS HAPPENS

WALK WITH US

The ecosystems we work in
are **globally significant**.

The communities protecting
them are central to the future
of biodiversity, climate
resilience, and human
wellbeing.

This is an opportunity to
partner with us and help
protect over 8 million acres of
critical ecosystems and the
communities who call them
home.

Local roots. Global meaning.
Abundant Village



2026 FUNDING PRIORITIES

CAPITAL REQUIRED TO
FURTHER SCALE IMPACT

2026 BUDGET BY COUNTRY (USD)

\$809,000	Botswana
\$1,090,000	Tanzania
\$476,000	South Africa
\$2,400,000	Zimbabwe
\$4,775,000	Total budget (Africa)

ADDITIONAL 2026 FUNDRAISING TARGET*

ALLOCATION

\$2.14M	Active field projects
\$800K	Strategic reserve and 2027 scale-up
\$260K	Overhead and governance
\$3,200,000	Total fundraising goal 2026

BREAKDOWN

92.4%	Field operations
7.6%	Overhead

This investment directly translates into jobs, protection of critical ecosystems, and long-term systems that reduce dependency on aid

*Our 2026 program budget totals \$4.775M across four landscapes. Thanks to committed multi-year partners, \$1.375M is already projected. We are raising the remaining \$3.4M to close the year fully funded and enter 2027 with a \$800K strategic reserve in place.

PRIORITY INVESTMENTS INCLUDE:

- Anti-poaching equipment
- Expansion of ranger teams
- Community employment
- School and clinic upgrades
- Borehole construction
- Marine restoration (mangrove, coral, seagrass)
- Infrastructure and vehicles
- Monitoring and evaluation systems
- Back-office scale-up

Abundant Village holds Candid-GuideStar's Platinum Seal of Transparency, the highest possible rating for nonprofit governance and accountability.

Abundant Village is a US registered, 501(c)(3) nonprofit organization - Tax ID # is 93-1914783. Donations are tax-deductible as allowed by law.

"The team has developed an extremely progressive and nuanced approach to community-based conservation in Africa, which, coupled with the ability to raise significant funds from novel sources has made a powerful and positive force in the global conservation space."

Dr. Peter Lindsey
Wildlife Conservation Network



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Our model ensures that protecting nature and strengthening communities are no longer separate goals, but part of the same system. It's not just about running projects. It's about building something that holds, for people, for ecosystems, and for the long term.

Thank you

Briana Evigan | CEO Abundant Village

